



SHRI RAMKRISHNA SEVA MANDAL'S

ANAND ARTS COLLEGE, ANAND

NAAC : "B" Grade, 2.91 Points

Zone : 92

Code : 65

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Principal

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ANALYSIS OF EMPLOYERS FEEDBACK AND ACTION TAKEN REPORT -2018-19

The Internal Quality Assurance Cell (IQAC) collected feedback from various employers/firms to guide the college's future strategic development. Almost 10 employers have taken the time to offer their opinions. As a higher education institute dedicated to imparting not only theoretical knowledge but also essential soft skills to students, the college recognizes that its commitment extends beyond the confines of the classroom.

Understanding the pivotal role of employers' input in shaping the students' holistic development, the college has undertaken assessment of soft skills, communication proficiency, problem-solving abilities, teamwork ethics, ingenuity, and technological acumen among its students. To facilitate this, feedback from employers was systematically taken through a structured questionnaire distributed to various agencies and firms. The responses are scored in a four-point scale for each item i.e., Unsatisfactory (1), Satisfactory (2), Good (3) and Very Good (4).

Total Number of Responses: 10

EMPLOYERS' FEEDBACK

The feedback from the employers provided insights into many pertinent aspects relating teaching-learning, administration and infrastructural facility. Overall majority of the employers are highly satisfied with the students of the college employed in their organization.

SUGGESTIONS

The employers recommended an augmentation of practical knowledge, incorporating knowledge of fieldwork, adherence to deadlines, cultivation of teamwork, and the inculcation of strong work ethics. Furthermore, the employers proposed that the college should enroll students in certificate courses pertaining to communication, personality development, and multi-disciplinary knowledge systems.

ACTION TAKEN

On the basis of the feedback and suggestions received, the college decided to compulsorily offer one Certificate Course to all the first year students related to soft skills. Each Department developed such kind of courses such as E-Banking, Stress Management, Entrepreneurship, course on Mahendi Design among many other courses which can be helpful to the students in getting a job.

Principal

Anand Arts College, Anand

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CO-ORDINATOR
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