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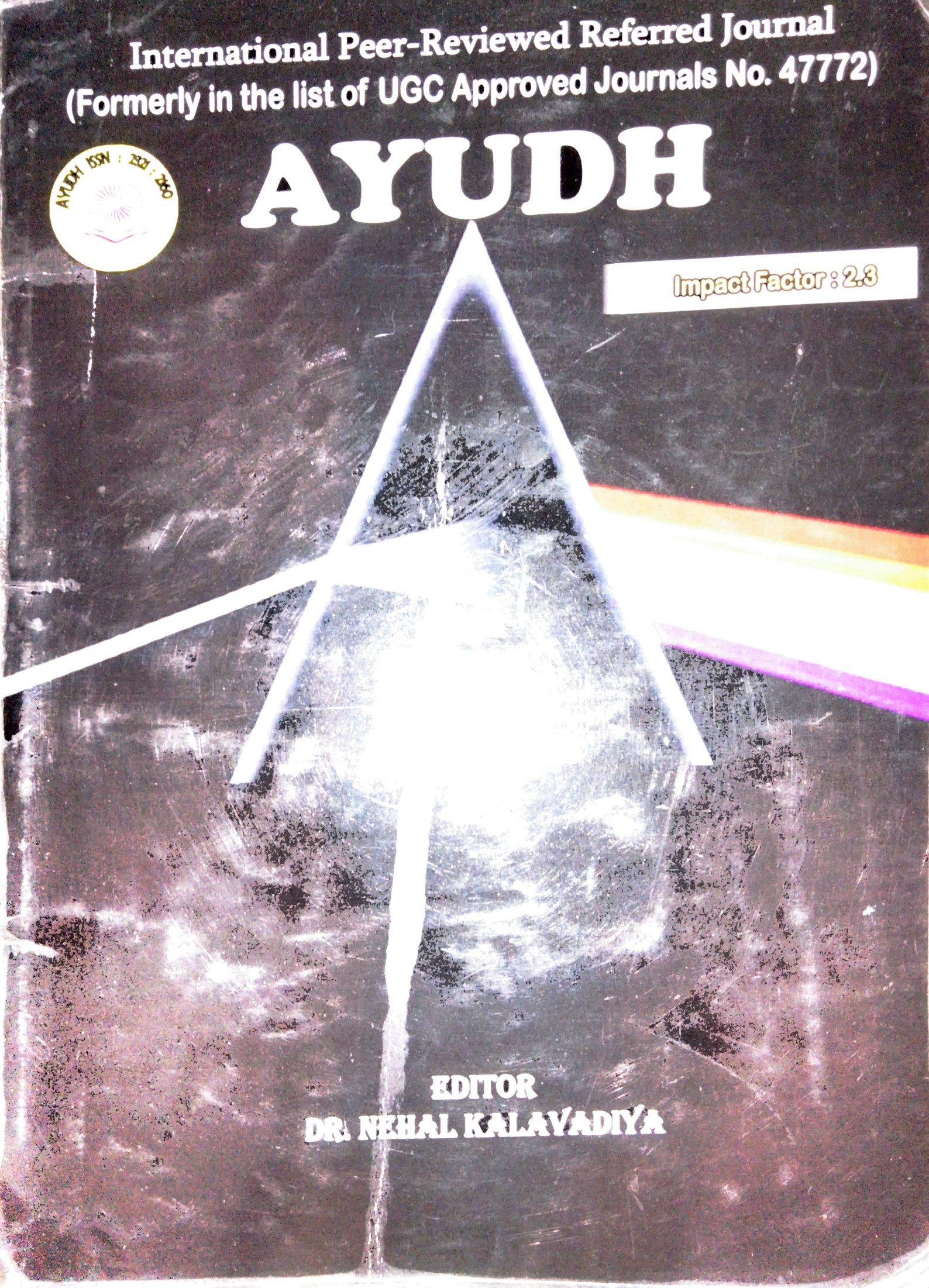

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Digital Literacy and its Challenges

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It we call world as global village in 21st century, its credit goes to digital literacy Good fortune and facility of travelling the world in hundred, part of second is seen in digital era. A man has promptly run towards physical capability, than the natural capacity. Man has considered great achievement to satisfaction of need and facility in a moment. Man experiences sense of ease and comfort considering rescue as saving of time. It can be believed that digital era has provided too much facility and earning to human life. Travelling ticket can be booked online. Admission in school-college, merit –result etc are at the touch of finger really, this digital era has saved time. Family, Social , political and other news can be conversed by social media which creates feeling of pleasure Private companies have worked hard to have this facility from village to village and they have gained great profit also.

But when we are facing challenge of digital era, it is a question whether we have developed any discrimination in using digital literacy? Whether we have informed our children regarding fair safety use and norms of digital literacy? Small screen serves false and half truth stories, by video viral on this golden screens , creating negative effect on feelings and emotional instability. These matters are not bare facts but whether we are making to understand that they are imaginary ?

Child Psychologist puts sufficient emphasis on discrimination of good and bad for fair development of children . vihipal a great psychologist proved that high effect of pouring of information happens on children illiterate, women and aged persons. Now it if a dire need for thinking an planning of safety of people involved with this phenomenon.

When we are talking on harmony with composition culture, it a burning question whether we have scientific counsellors to save youths from loathing and nauseous messages which are spared through video viral. We are surrounded by all these challenges. Blind imitation has become a word-wide problem. We have to come foreword towards remedy of this problem.

It we think regarding challenges against digital literacy, it is dark web. Dark web is such a system in which every thing of word is available. It particularly targets to youth and loitering people. People use dark web as they are addicted to purchase from Amazon and Flipchart. But, people who purchase from Amazon and Flipchart which are useful in daily needs, while things which are available in dark web are dangerous and making people as worn out, from which youths should be saved. We all have to come forward towards construction of healthy society. This duty is on the head of volunteers engaged with N.S.S. Planning should be done in such a way that children use digital literacy with discriminations and march forward in fair direction.

Phenomenon which The great Russian Psychologist and Noble Laureate Ivan Patrowich Pavlov (1849-1936) is phenomenon of mental conditioning is possessing new names of filter bubble and eco-chambers in the cyber world. The essence of this phenomenon is that even it a wrong matter is frequency repeatedly in the minds of people then people believe it as truth . This principle is now used in digital era. Fair literacy is needed for this thing This old principle has obtained modern from due to unprecedented development of technology. The world famous clinical analyst Crease Viley says. making understood phenomenon

in this from " if you control all channels of information affecting any person and then you spread information as per your desire, then you can arrange false thing of idea, speech and behavior as if it is truth You can erect this matter as solid truth controlling his mind in your control if you wish.

Digitalized world and internet era can be considered as a 'dark hall' because , it is very difficult to control virtual thing which one can not touch or obtain in dark hall. It is a big question of modern era that how far we can trust on it. Government of India puts information in electronic media and print media which is related to welfare of people to caution and make people safe. But, people some times ignore this caution . So to develop awareness regarding this is very important.

Problems of cyber security are arising in this era of internet . Offence of data leak has left it decency and respect To digest these matters for illiterate rural people is very difficult people are too cautious to use net – banking due to this fear. Man living in fear of data –leak experiences dejection and affliction . Here also a need of digital literacy is essential If fair literary is maintained then challenge can be faced.

Addiction of spread of information is increasing with known – unknown people who use maximum (80%) of face book . Peril arises due to this types of addiction. it is a thoughtful problem whether we have any planning to face these problem ? Many digital instruments are ruined due to their lying without any use is also an another thoughtful problem Come and let us forward with the discreet use of this digital facility .

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